

South Dakota Mud Racers Inc (SDMRI) is a non-profit organization dedicated to supporting communities and other non-profit organizations such as local fire departments. The raised funds assist them with operating and equipment costs. Mud racing events provide family entertainment at an affordable price. Sponsorship of the mud races provides excellent exposure for your business. Our promotional booklet contains the race schedule, sponsor’s ads, driver profiles with pictures of the race trucks, rules, and regulations for each race class along with other promotional items. South Dakota Mud Racers provide these booklets to the spectators at every race.

SDMRI sponsorships can be achieved in a variety of ways to fit all advertising budgets. All advertisers will receive 2 free passes with each pass valid for 1 race. You will also receive 2 booklets, which will be delivered to your business with the free passes once the booklets have been printed.

### Sponsorship Options

#### Promotional Booklet

\$150 Quarter Page  
\$225 Half Page  
\$300 One Full Page

#### Billboard Sponsorship

\$50 Per Event  
\$300 Entire Season\*  
\$200 Construction Cost \*\*

#### Class Sponsorship

\$150 Per Event  
\$700 Entire Season

### Packages

#### \$600

**Super Stock Package**  
Season-Long Billboard  
Full Page Ad in Book  
Live Coverage

#### \$900

**Pro Stock Package**  
Season-Long Class Sponsorship  
Full Page Ad in Book  
Live Coverage

#### \$1200

**Top Fuel Package**  
Season-Long Class Sponsorship  
Season Long Billboard\*\*\*  
Full Page Ad in Book  
Live Coverage

Please make check payable to SDMRI.

Mailing address: 307 N. West Ave, Madison, SD, 57042

Questions and artwork can be directed to [sdmribrad@gmail.com](mailto:sdmribrad@gmail.com) or [sdmri@outlook.com](mailto:sdmri@outlook.com).

**AD FORMS FOR THE 2023 SEASON ARE DUE MARCH 1, 2023**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Actual price will be set when full schedule is released; current price is based on seven races.

\*\*One time investment is a 2’x 8’ sign or a sign of your own would need to be supplied. Sign is yours to keep at the end of the season.

\*\*\*We pay construction costs on a 2’x 8’ sign or a sign of your own would need to be supplied if you have had a billboard previously. Sign is yours to keep at the end of the season.